



CURRICULUM VITAE: MARTA GARCÍA GARCÍA

C. Foranell, 54 - 43820 Calafell (Tarragona)
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PERSONAL DATA:

Date/Place of Birth: Sept. 26, 1971, Barcelona
Spanish ID number: 38.103.893-T
Civil status: Married, 2 children

EDUCATION:

- International School for Interior Designers and Art in Catalonia – DIAC (BARCELONA)
- GRADUATE AS INTERIOR DESIGNER (1991 - 1995)
Project Thesis: Rehabilitation of a Centre for Drug Addicts (1994 - 1995)
- INTERIOR DESIGN COURSE IADE (1989 - 1990)
- High School (BUP/COU) – SIL-LEÓN XIII SCHOOL - BARCELONA (1986 - 1989)

EXPERIENCE IN INTERIOR DESIGN:

1 Septiembre 2014 - fins a l'actualitat: LaMarta Interior Design (owner, Barcelona)
1997 - Sept. 1, 2014: M2G – Study of Interior Design (owner, Barcelona)

Interior-design development projects, from client's attraction to keys delivery
PRELIMINARY PROJECT, ESTIMATION, PROJECT AND SOLELY DIRECTED
under my responsibility

WORKS:

Optical centres:

SILGUERO ÒPTICS (BARCELONA) 1997
ÓPTICA INCA (BARCELONA) 1998
CONSULTA MÉDICA OFTALMOLOGÍA (BARCELONA) 1998
ÓPTICA VISTOPTICA (BARCELONA) 2005
ÓPTICA VISTOPTICA (CAMBRILS) 2008
OPTICA CENTRE DEL BAGES (MANRESA) 2008
ÓPTICA ARTIVER (BARCELONA) 2009
ÓPTICA RIUS (TREMP) 2011
ÓPTICA VISTAOPTICA (VILAFRANCA) 2011
CENTRE ÒPTIC SALOU 2012
OPTICALIA (BARCELONA) 2013

Shops and other businesses:

FARMÀCIA MARTA NADAL (BARCELONA) 2002 (Pharmacy)
HOTEL (CALAFELL) 2007-2008 (project execution)
HANDBAG FASHION BOUTIQUE "LA BOSSA" (BARCELONA) 2006



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Franchises:

MIDAS AUTO REPAIR SERVICES (VIC) 2000
MIDAS AUTO REPAIR SERVICES (BARCELONA) 2003

Offices:

OFFICES IN BARCELONA 2003
OFFICE FOR A GRAPHIC DESIGNER (BARCELONA) 2005
VIDEO DISTRIBUTOR OFFICES (VILANOVA) 2007

Houses:

DUPLEX APARTMENT (BARCELONA) 1999
SINGLE FAMILY HOUSES PROMOTION (CALAFELL) 2004
APARTMENT (BARCELONA) 2006
IMMOBILIÀRIA TEMPLE (BARCELONA) 2007 (Real estate company)
APARTMENT (BARCELONA) 2007
NEW DESIGN HOUSE (CALAFELL) 2005 - 2007
RURAL HOUSE (LA GORNAL) 2010
DETACHED HOUSE (VILANOVA) 2010

Other projects:

SMALL-SCALE PROJECTS, E.G., KITCHENS, BATHROOMS,
CLOAKROOMS AND FURNISHINGS

October 1992 - March 1993: MB MORATO – STUDY OF INTERIOR DESIGN (Barcelona)

- Assignments done: realization of elevations/plans and management of the plan presentations; internal operation of a study of interior design

September 1990 - July 1992: PJ VILAREJUT – STUDY OF ARCHITECTURE (Barcelona)

- Assignments done: – realization of elevations/plans and management of plan presentations; internal operations of a study of architecture



EXPERIENCE IN MANAGEMENT AND BUSINESS:

March 1997 - present: OPTICAL CENTRE (Partner - Barcelona)

Creation of a new company dedicated to optics, allied with a partner

- Assignments done: Implementation and management of entire optical centre business. Responsible for placement, interior design, product management, interaction with clients, direction and training of personnel, publicity and promotion, and assurance of profitability
- Principal achievements: Concept, development and start-up of profitable, self-managing businesses; deep knowledge of the optics market

February 200 – June 2005: FRANCHISE MIDAS/AUTO REPAIR SERVICE (Partner - Barcelona) Partner and franchisee

- Assignments done: Responsible for placement, construction and start-up of the garage and management of profitability
- Principal achievements: Learning the franchiser / franchisee business model, interaction with the matrix (organisation), management of the self-owned business and assurance of profitability

1986-1997: MAS MEL RESTAURANT/OTHER (family business, Barcelona)

- Assignments done: Responsible for operation and project interior design
- Principal achievements: Understanding that it is a business; obligations, responsibilities, involvement, management and presentation

LANGUAGES:

Castilian Spanish, Catalan:

Bilingual.

French:

Basic.

English:

Basic.

COMPETENCIES:

Personal abilities: Organisation, creativity, empathy and enthusiasm. Driving licenses, A1 and B1, with own vehicle.